

Critical Items Diagram

Enterprise Enablement Toolkit

Introduction: The Enterprise Enablement Program

The Enterprise Enablement Program (EEP) bridges the gap between blockchain innovation and execution. We provide the expert-led pathway necessary to turn theoretical vision into practical, real-world adoption.

- **Unlock Opportunities:** Build future-ready infrastructure using enterprise-grade blockchain solutions.
- **Ensure Success:** Align leadership to guarantee pilots deliver measurable commercial value.
- **Charted Path:** Follow a predictable flow from foundational education to live pilots.
- **Reduced Risk:** Use replicable blueprints and vetted partners to accelerate implementation.

The exercise in this deck is a vital step in your journey. The curated activities in our toolkit replace guesswork with structured adoption, guiding your organization from initial ideation to a successful, real-world pilot.

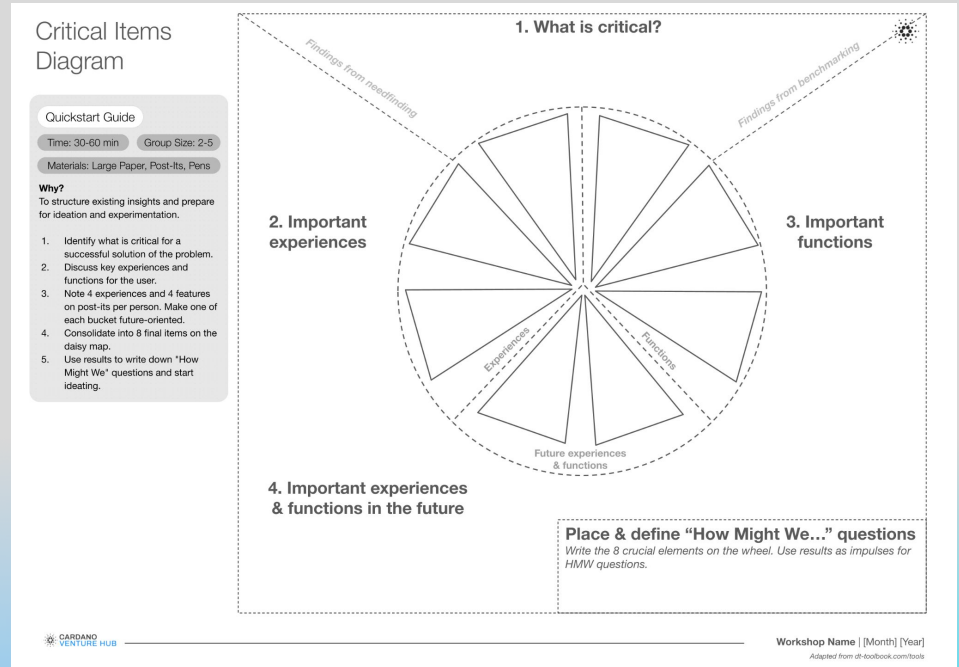
Critical Items Diagram

Time: 30-60 min

Group Size: 2-5

Why and When to Use This Exercise

The Critical Items Diagram (or Daisy Map) is the bridge between the "What is wrong?" phase of research and the "How do we fix it?" phase of design. It serves as your project's North Star by defining the non-negotiable DNA of your solution before you get distracted by shiny, unnecessary features.



Materials You Need

- ❑ **Markers:** Grab thick permanent markers to create high-visibility headers and bold notes on shared surfaces. Using them prevents you from getting bogged down in unnecessary details while working quickly.
- ❑ **Whiteboard:** Find a whiteboard to serve as the central hub for team collaboration and collective alignment. This surface helps you wall-mount answers and conduct group-wide voting rounds.
- ❑ **Sticky Notes:** Pick sticky notes to manifest your mind onto a tangible, movable space. Iterate easily, move your thoughts around, and cluster individual ideas effectively.

Best Practices

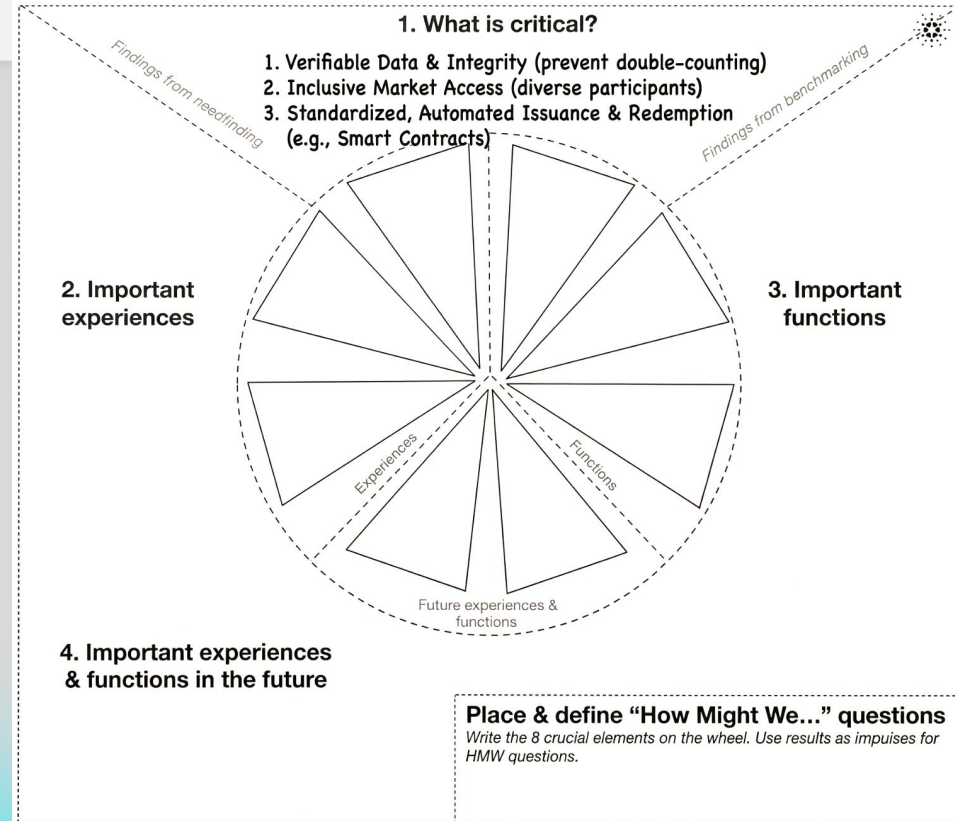
- ❑ **Work in Iterations:** Your first version of the map won't be perfect. Work in iterative rounds to adapt the map until the team is aligned.
- ❑ **Avoid Long Discussions:** It is easy to get into long, detailed discussions. Try to set a timer to 60 minutes and aim to get alignment within the time.

Critical Items Diagram

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1. Identify what is critical for a successful solution of the problem.

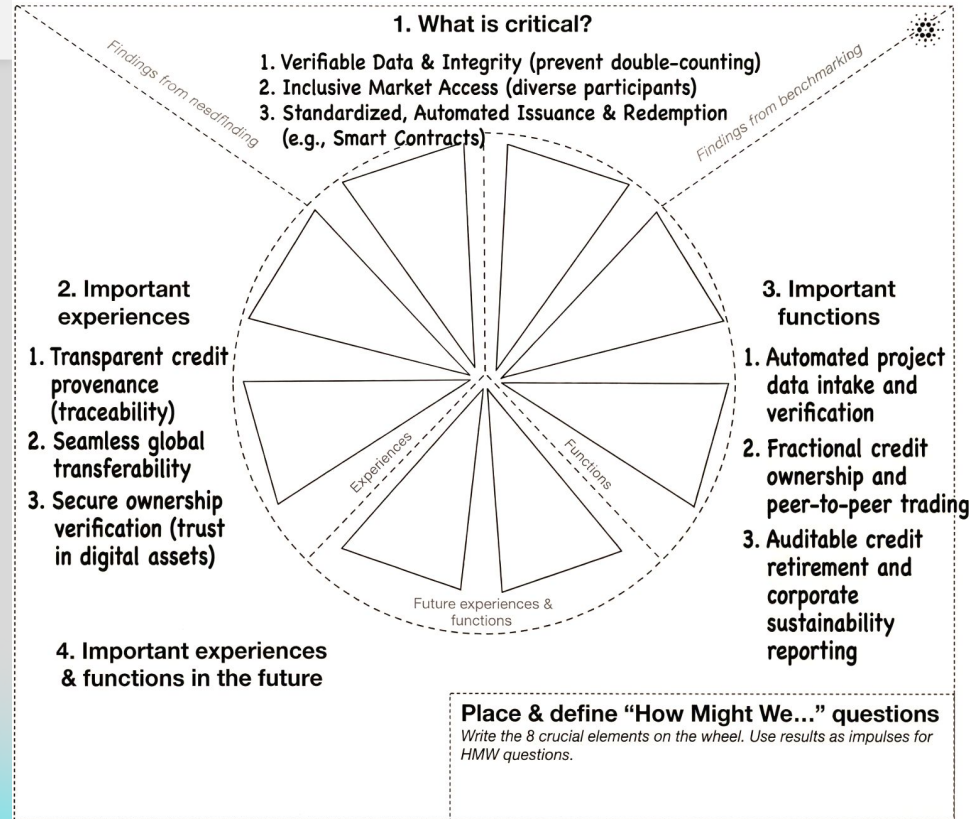


Critical Items Diagram

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2. Discuss key experiences and functions for the user.

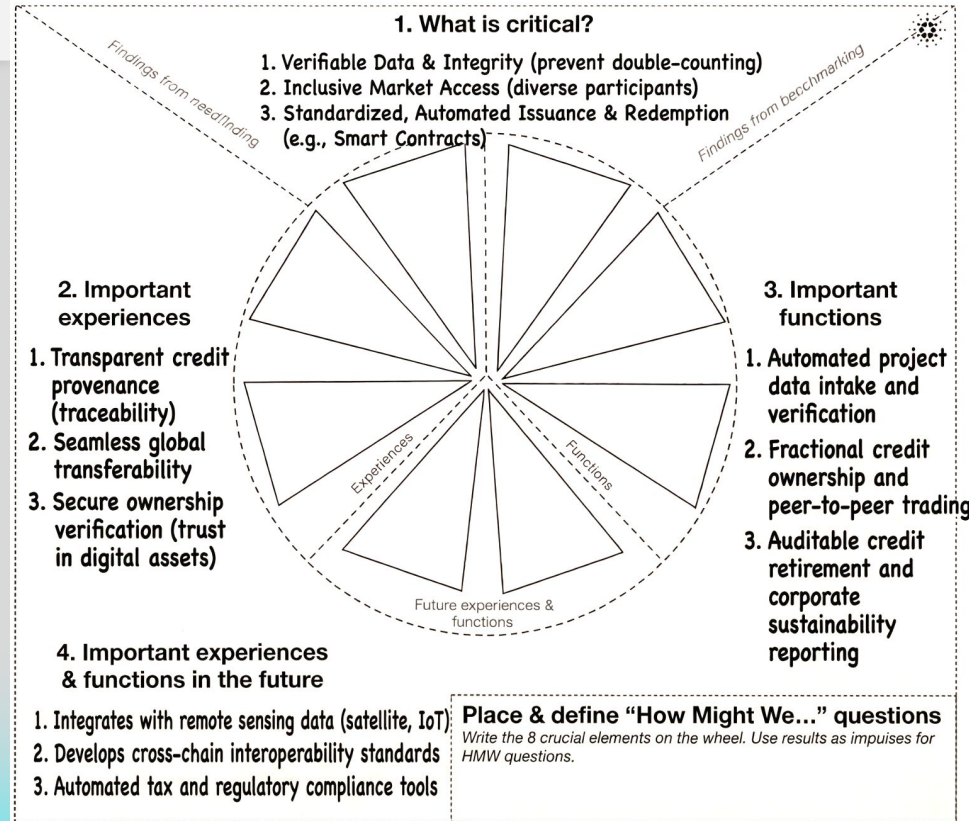


Critical Items Diagram

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3. Note 4 experiences and 4 features on sticky notes per person. Make one of each bucket future-oriented.

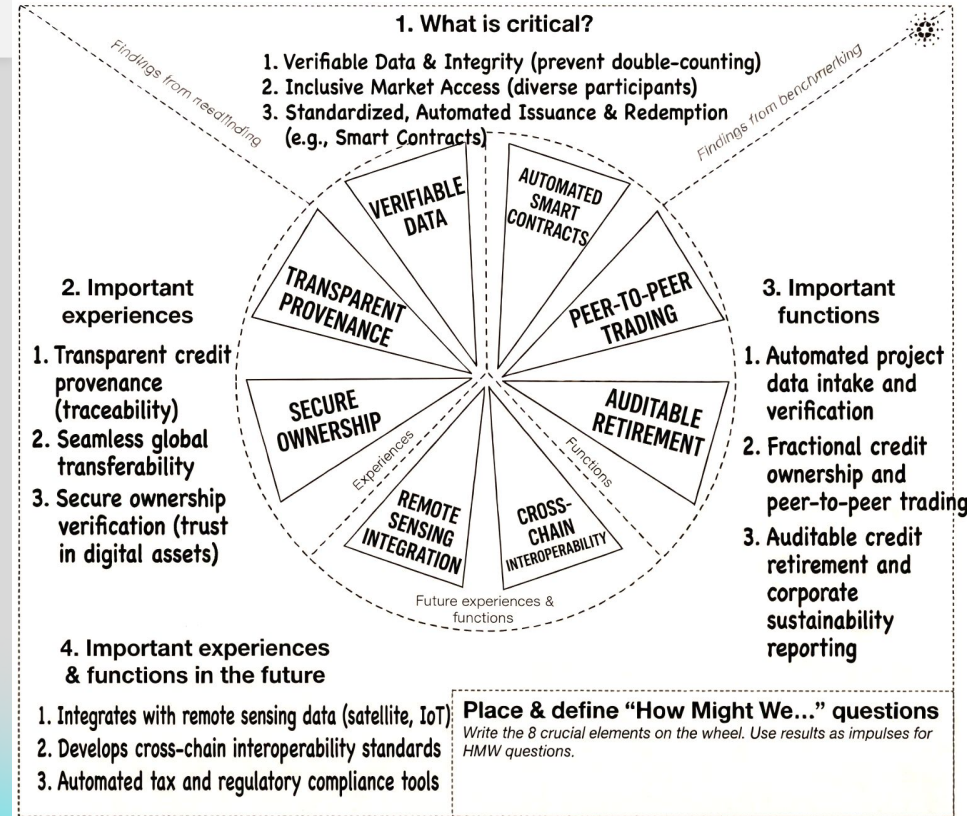


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4. Consolidate into 8 final items on the daisy map.



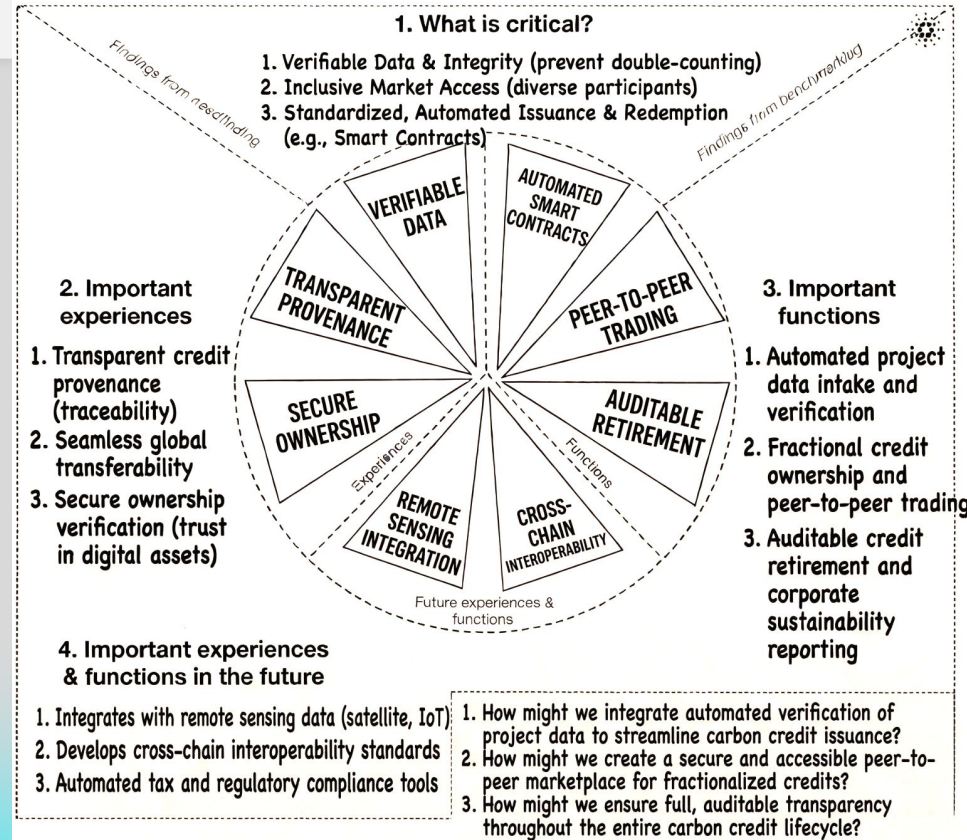
Critical Items Diagram

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5. Use results to write down "How Might We" questions* and start ideating.

*Discussed in a separate toolbox explainer



Workshop:

Date:

Adapted from at facebook.com/tosts



Sources and Acknowledgments

The templates within this toolkit leverage established product and design methodologies, including Design Thinking, Lean Startup, Design Sprints, and others.

While these frameworks provide the foundation, we have specifically adapted and evolved these tools to address the unique features, challenges, and opportunities inherent to blockchain, decentralized technologies, and the Cardano ecosystem.

As such, we are sharing our toolkit **under a [CC BY 4.0 license](#). Trademark rights (or any other specified IP) of the Cardano Foundation are not covered by the CC license.**

Support the Creators:

As we have drawn inspiration from the pioneers of collaborative design, we highly encourage you to explore and support the creators of some of the original works which helped us in making this toolkit:

- [***The Design Thinking Playbook & Toolbox***](#) (Lewrick, Link, Leifer)
- [***IBM's Enterprise Design Thinking Toolkit***](#)
- [***Collaboration by Design***](#) (Coullomb, Collingwood-Boots)
- [***Tools from the Stanford d.school***](#)
- [***The Lean Startup***](#) (Eric Ries)





Thank you for using this toolkit!

If you want to learn more about EEP and explore collaboration opportunities, please **visit cardanofoundation.org or write to venturehub@cardanofoundation.org.**